Particulars

About Your Organisation

1.1 Member Name

Naples Zoo, Inc.

1.2 Membership number

6-0048-17-000-00

1.3 Membership sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.4 Membership category
Ordinary
1.5 Country
United States
2.0 Does your company or organisation produce, process, consume or sell any palm oil or any products containing derivatives of palm oil?

Yes		

2.1 Please select all description(s) that describe the palm oil-related activities of your company or organisation. Multiple selections are allowed, and not limited to the primary sector of the member's RSPO membership. You will be required to complete the relevant ACOP section based on your selection(s).

- I own and operate oil palm estate(s) and/or palm oil mill(s)
- I represent a palm oil Independent Smallholder farmer Group
- I own and operate independent palm oil mills
- I own and operate independent palm kernel crushing plants
- I trade or broker palm oil, palm kernel oil or related products
- I am a refiner of palm oil or palm kernel oil
- I am a processor of intermediate (B2B) palm oil, palm kenel oil or related ingredients
- I am a B2B distributor or wholesaler of palm oil, palm kernel oil or related products
- I manufacture consumer (B2C) products containing palm oil, palm kernel oil or related products. This includes products manufactured by 3rd party contractors.
- I retail consumer (B2C) products containing palm oil, palm kernel oil or related products
- I operate food retail outlets that use palm oil, palm kernel oil or related products
- I support the sustainable development of the palm oil industry as a conservation and environmental NGO
- I support the sustainable development of the palm oil industry as a social and human development NGO

NGOs

1. Operational Profile

1.1 What are the main activities of your organisation?

We are a nationally accredited zoo and historic botanical garden with a mission to inspire people of all ages to respect, value and help conserve wildlife and our natural world.

1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

Our staff sources products with certified sustainable palm oil as identified by the Cheyenne Mountain Zoo app. Naples Zoo does not sell palm oil by itself. Our third-party vendors do sell food with palm oil products used in them. They also source products with sustainable palm oil in the same way. Naples Zoo features a page on its website to educate visitors about palm oil. www.napleszoo.org/palmoil. Seasonal shopping guides created by Cheyenne Mountain Zoo are typically shared on social networks.

In 2020, Naples Zoo added a 7'x6' graphic by the Malayan tiger habitat viewing window showing an illustration kitchen cabinetry within a jungle setting in which you can see a tiger walking behind the plants. The headline reads "Your House is Closer to a Tiger's Home than You Imagine" while the text highlights the palm oil link and how to be a kind shopper. Naples Zoo also features life-size color cutouts of a clouded leopard and orangutan surrounded by graphics that explain what palm oil is and why certified sustainably sourced palm oil is important and how to find products that use it. Two mature African oil palms are located near this display.

The Zoo also has an education cart staffed by volunteers several times a month to further help guests understand the connection from their grocery cart to the clouded leopards and other species impacted by unsustainably produced palm oil. This was not utilized during the pandemic.

By the viewing window for the clouded leopards, Naples Zoo features a graphic bringing attention to palm oil and wildlife as well as features a flip up TRUE/FALSE interactive featuring palm oil information. At Meet the Keeper talks that have a connection to palm oil (clouded leopards, tigers, etc.), Naples Zoo keepers share the connection between the animals guests are viewing and what guests buy at the store and encourage them to download the app.

As guests wait for the show to start in our outdoor theater, a pre-show presentation plays on video screens. Trivia questions are inserted throughout a 15-minute pre-show that plays on video screens prior to our main presentations in the outdoor theater. At least one question per viewing as well as additional stand-alone slides highlight sustainable palm oil and encourage guests to download the app linked at www.napleszoo.org/palmoil.

While we did not host our annual Boo at the Zoo Halloween event during the pandemic, we purchase the candy that gets handed out by our third-party sponsors to insure it contains certified sustainable palm oil.

1.3 What percentage of your organisation's overall activities focus on palm oil?

1%

1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

No

1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

1.6 How is your organisation's work on palm oil funded?

From operating budget and from donations.

2. TimeBound Plan

2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?

2024

2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?

2014

3. Actions for Next Reporting Period

3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

Continue current programming and re-engage education cart resources and its biofacts once pandemic conditions allow.

Shared Responsibility

The Board of Governors of the Roundtable on Sustainable Palm Oil approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Respobsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to https://rspo.org/news-andevents/news/what-are-the-new-shared-responsibility-rules or email the ACOP team at acop@rspo.org

Labour & Labour Rights

1.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

No

Ethical Conduct & Human Rights

1.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

No

Occupational Health & Safety

1.4 Does your company have a publicly-available Policy covering Occupational Health & Safety?

No

Climate Change & Greenhouse Gas (GHG)

1.5 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?

No

Complaints & Grievances

1.6 Does your company have a Complaints & Grievances Mechanism?

Yes

1.6.1 Is your Complaints & Grievance mechanism in line with the principles of the RSPO's grievance mechanism, which are the elements of fairness, transparency, and impartiality?

Yes

Smallholders

1.7 Does your company support oil palm independent smallholder groups?

No

1.7.3 Do you have any future plans to support oil palm Independent Smallholders?

No

1.7.4 Please explain why you are not planning to support oil palm independent smallholders

Lack of available resources to add this into our conservation portfolio.

Sustainable Palm Oil Policy

1.8 Does your company have a publicly-available Policy covering the implementation of RSPO Shared Responsibility principles?

No

Waste Management

1.9 Does your company have a waste management plan?

No

Water Management

1.10 Does your company have a water management plan?

No

Energy Use

1.11 Does your company have an energy use plan covering fossil fuels and renewable energy?

No

RSPO Services and Support

1.12 Does your company provide services and support to the RSPO, eg. participation in RSPO Working Groups and Task Forces

No

Shared Responsibility Resourcing

1.13 Does your company have a plan to commit resources to ensure effective implementation of RSPO Shared Responsibility principles?

No

Challenges and Support

1.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- ✓ Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

We are working to address the lack of awareness on this issue through our ongoing outreach to our guests.

1.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

1.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

https://www.napleszoo.org/palmoil

https://lifeinnaples.net/magazinewp/2017/01/29/asias-long-toothed-cat-by-tim-l-tetzlaff-naples-zoo-director-of-conservation/

https://www.facebook.com/napleszoo/photos/volunteer-tess-helps-zoo-guests-learn-about-palm-oil-and-shows-them-how-they-can/1953053958066931/

https://www.linkedin.com/pulse/new-threat-tigers-orangutans-people-snacks-shampoo-tim-tetzlaff/