

Particulars

About Your Organisation

1.1 Member Name

Oregon Zoo

1.2 Membership number

6-0050-18-000-00

1.3 Membership sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.4 Membership category

Ordinary

1.5 Country

United States

2.0 Does your company or organisation produce, process, consume or sell any palm oil or any products containing derivatives of palm oil?

Yes

2.1 Please select all description(s) that describe the palm oil-related activities of your company or organisation. Multiple selections are allowed, and not limited to the primary sector of the member's RSPO membership. You will be required to complete the relevant ACOP section based on your selection(s).

- I own and operate oil palm estate(s) and/or palm oil mill(s)
- I represent a palm oil Independent Smallholder farmer Group
- I own and operate independent palm oil mills
- I own and operate independent palm kernel crushing plants
- I trade or broker palm oil, palm kernel oil or related products
- I am a refiner of palm oil or palm kernel oil
- I am a processor of intermediate (B2B) palm oil, palm kernel oil or related ingredients
- I am a B2B distributor or wholesaler of palm oil, palm kernel oil or related products
- I manufacture consumer (B2C) products containing palm oil, palm kernel oil or related products. This includes products manufactured by 3rd party contractors.
- I retail consumer (B2C) products containing palm oil, palm kernel oil or related products
- I operate food retail outlets that use palm oil, palm kernel oil or related products
- I support the sustainable development of the palm oil industry as a conservation and environmental NGO
- I support the sustainable development of the palm oil industry as a social and human development NGO

NGOs

1. Operational Profile

1.1 What are the main activities of your organisation?

Community supported since 1888, Oregon Zoo provides exceptional experiences to guests to inspire them to create a better future for wildlife. From education programs to on-the-ground conservation efforts, the zoo is working to save species regionally and worldwide. The Oregon Zoo is community-funded through visitor admissions, public funds from Metro (a Portland-area regional government) and charitable donations to the Oregon Zoo Foundation.

The 64-acre Oregon Zoo is located in Portland, a city and surrounding metropolitan area and serves more than 1.5 million visitors each year. The zoo's annual operating budget is derived from a tax base through Metro, the Portland-area regional government that is the zoo's governing body, plus zoo admissions, concessions, contributions, special promotions, the Oregon Zoo Foundation and grants. The Zoo houses more than 2,00 individual animals representing 215 species or subspecies of birds, mammals, reptiles, amphibians, fish and invertebrates. Many species represented at the Oregon Zoo - including orangutans, tigers, elephants and chimpanzees - are threatened by the destruction of their tropical habitats for plantations that produce palm oil. The Oregon Zoo believes that advocating for more sustainable palm oil production and habitat destruction.

1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

Oregon Zoo relays messages about sustainable palm oil to the 1.6 million visitors who come to the zoo through interpretive displays at both the orangutan, chimpanzee and Asian elephant exhibit. Orangutan and elephant keeper talks promote sustainable palm oil as a solution to help address the deforestation crisis facing both species. Due to the effects of the COVID-19 pandemic, many in-person activities were placed on hold in 2020.

Inspired by real events, Gajah Borneo brings the story of human-elephant conflict to life in a stop motion world made out of recycled paper. The film premiered in Sabah, Malaysia, where it is being used as an educational tool in both rural and urban classrooms. In 2020, it won top honors in three international film festivals: International Wildlife Film Festival, Wildlife Film Festival Rotterdam and The UN World Wildlife Day film showcase.

The zoo's Small Actions website lets users explore how everyday decisions about what to buy and do can help protect many threatened and endangered species including advocating for sustainable palm oil use. Users can also spread messages about protecting wildlife through a customized social media sharing feature.

Two social media videos featuring conservation partners in Sabah, Malaysia focused on the importance of the RSPO and engaging with the palm oil industry in protecting wildlife.

1.3 What percentage of your organisation's overall activities focus on palm oil?

3%

1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

No

1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

1.6 How is your organisation's work on palm oil funded?

Through the operating budget, which is derived from a tax base through Metro, the Portland-area regional government that is the zoo's governing body, plus zoo admissions, concessions, contributions, special promotions, the Oregon Zoo Foundation and grants.

2. TimeBound Plan

2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?

2022

2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?

2014

3. Actions for Next Reporting Period

3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

As the pandemic continues to impact in-person education programming at the zoo, palm oil messaging will focus on digital and signage efforts.

Produce videos highlighting the value of CSPO for all social media platforms, with a special focus on Instagram and TikTok audiences.

Produced longer-form videos focusing on the link between RSPO and wildlife conservation in Sabah, Malaysia.

Revised interpretive displays and graphics at orangutan and elephant habitats highlighting role of RSPO in wildlife conservation.

Shared Responsibility

The Board of Governors of the Roundtable on Sustainable Palm Oil approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at acop@rspo.org

Labour & Labour Rights

1.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

Yes

1.1.1 Does the policy cover:

- No discrimination
- Wage and working conditions
- Freedom of association
- No child labour
- No harassment
- No forced or trafficked labour

Ethical Conduct & Human Rights

1.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

Yes

1.2.1 Does the policy cover:

- Recruitment
- Contractors
- Sub-Contractors & Third-Party Contractors

Occupational Health & Safety

1.4 Does your company have a publicly-available Policy covering Occupational Health & Safety?

Yes

Climate Change & Greenhouse Gas (GHG)

1.5 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?

No _____

Complaints & Grievances

1.6 Does your company have a Complaints & Grievances Mechanism?

Yes _____

1.6.1 Is your Complaints & Grievance mechanism in line with the principles of the RSPO's grievance mechanism, which are the elements of fairness, transparency, and impartiality?

Yes _____

Smallholders

1.7 Does your company support oil palm independent smallholder groups?

No _____

1.7.3 Do you have any future plans to support oil palm Independent Smallholders?

Yes _____

Sustainable Palm Oil Policy

1.8 Does your company have a publicly-available Policy covering the implementation of RSPO Shared Responsibility principles?

No

Waste Management

1.9 Does your company have a waste management plan?

Yes

Water Management

1.10 Does your company have a water management plan?

Yes

Energy Use

1.11 Does your company have an energy use plan covering fossil fuels and renewable energy?

Yes

RSPO Services and Support

1.12 Does your company provide services and support to the RSPO, eg. participation in RSPO Working Groups and Task Forces

No

Shared Responsibility Resourcing

1.13 Does your company have a plan to commit resources to ensure effective implementation of RSPO Shared Responsibility principles?

Yes

Challenges and Support

1.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

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1.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

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1.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

<https://www.oregonzoo.org/consERVE/where-we-stand/palm-oil>