## **Particulars**

About Your Organisation	
1.1 Member Name	
Helikonia Advisory Sdn Bhd	
1.2 Membership Number	
8-0107-10-000-00	
1.3 Membership Sector	
Associations	
1.4 Membership Category	
Affiliate	
1.5 Country	
Malaysia	
2.0 Does your company or organisation derivatives of palm oil?	n produce, process, consume or sell any palm oil or any products containing
No	
	t describe the business activities of your company or organisation, rshop sector. You may select multiple sectors and will be required to ant sectors
I am a bank or financial institution that finantial related products	nces or supports companies or organisations that produce or manufacture palm oil, palm kernel oil or
I am a conservation and environmental NGC	O supporting the sustainable development of the palm oil industry
•	supporting the sustainable development of the palm oil industry
✓ I am an Affiliate member of the RSPO, indi	irectly involved in the palm oil industry

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## **Affiliates**

1. Operational Profile
1.1 What are the main activities of your organisation?
Helikonia provides ESG disclosure and policy advisory services
1.2 What activities has your organisation undertaken to promote sustainable palm oil, the RSPO and/or RSPO members in the reporting period?
Helikonia provided secretariat services for the Palm Oil Innovation Group between 2013-2023. We support private sector clients in improving transparency and disclosure, and assist not-for profits in assessing performance in the palm oil supply chain
1.3 What percentage of your organisation's overall activities focus on palm oil?
60.0%
1.4 Did members of your organisation participate in RSPO working groups and/or taskforces in the reporting period?
No
1.5 Does your organisation have any past or on-going collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?
Yes
1.6 How is your organisation's work on palm oil funded?
Through client fees

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## 2. Actions for Next Reporting Period

2.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

We will continue our work

Affiliate Page 2/2

## **Challenges and Support**

1.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?		
Awareness of RSPO in the market		
Difficulties in the certification process		
☐ Certification of smallholders		
Competition with non-RSPO members		
High costs in achieving or adhering to certification		
✓ Human rights issues		
Insufficient demand for RSPO-certified palm oil		
Low usage of palm oil		
Reputation of palm oil in the market		
Reputation of RSPO in the market		
☐ Supply issues		
Traceability issues		
No challenges faced		
✓ Others		
Others  We continue to support palm oil companies in providing robust disclosures		
1.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?		
Communication and/or engagement to transform the negative perception of palm oil		
Engagement with business partners or consumers on the use of CSPO		
Engagement with government agencies		
Engagement with peers and clients		
Promotion of CSPO through off product claims		
Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations		
Promotion of physical CSPO		
Providing funding or support for CSPO development efforts		
Research & Development support		
Stakeholder engagement		
✓ No actions taken		
Others		
Others		
1.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here		

Challenges & Support Page 1/1