

## Particulars

### About Your Organisation

#### 1.1 Member Name

Beiersdorf AG

#### 1.2 Membership Number

4-0125-10-000-00

#### 1.3 Membership Sector

Consumer Goods Manufacturers

#### 1.4 Membership Category

Ordinary

#### 1.5 Country

Germany

### 2.0 Does your company or organisation produce, process, consume or sell any palm oil or any products containing derivatives of palm oil?

Yes

### 2.1 Please select ALL the palm oil-related activity(ies) that describe your company or organisation as multiple selections are allowed. ACOP reporting is NOT limited to the primary sector of the member's RSPO membership. You will be required to complete the relevant ACOP section based on your selection(s).

- ☐ I own and operate oil palm estate(s)
- ☐ I represent a palm oil Independent Smallholder farmer Group
- ☐ I own and operate palm oil mills
- ☐ I own and operate palm kernel crushing plants - Processors and/or Traders
- ☐ I trade or broker palm oil, palm kernel oil or related products - Processors and/or Traders
- ☐ I am a refiner of palm oil or palm kernel oil - Processors and/or Traders
- ☐ I am a processor of intermediate (B2B) palm oil, palm kernel oil or related fractions/derivatives - Processors and/or Traders
- ☐ I am a B2B distributor or wholesaler of palm oil, palm kernel oil or related products - Processors and/or Traders
- ☒ I manufacture final consumer (B2C) products containing palm oil, palm kernel oil or related products. This includes products manufactured by 3rd party contractors - Consumer Goods Manufacturers
- ☐ I retail final consumer (B2C) products containing palm oil, palm kernel oil or related products - Retailers
- ☐ I operate food retail outlets that use palm oil, palm kernel oil or related products - Retailers
- ☐ I am a conservation and environmental NGO supporting the sustainable development of the palm oil industry
- ☐ I am a social and human development NGO supporting the sustainable development of the palm oil industry

## Consumer Goods Manufacturers

### 1. Operational Profile

#### 1.1 Please state your company's main activity within the palm oil supply chain.

- ☐ Food Good Manufacturer - own brand
- ☐ Food Good Manufacturer - third-party brand
- ☒ Home & Personal Care Good Manufacturer - own brand
- ☐ Home & Personal Care Good Manufacturer - third-party brand
- ☐ Ingredient Manufacturers
- ☐ Biofuels
- ☐ Other

Other

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## 2. Palm Oil and Certified Sustainable Palm Oil Consumption

***Information in Section 2.0 - Palm Oil and Certified Sustainable Palm Oil Consumption - is a mandatory declaration in your ACOP. This includes volume data on palm oil, palm kernel oil and related products consumed, to enable the RSPO to accurately calculate uptake of individual members, sectors and RSPO members as a whole. ACOP reports without reported volume data will be considered as incomplete and will not be accepted. Incomplete ACOP reports may lead to suspension or termination of RSPO membership.***

**2.1 Please list down all operations and subsidiaries using palm oil, palm kernel oil and related products that are owned and/or managed by the member, including those under Group Membership**

Beiersdorf is a globally leading manufacturer of skin care products with over 22,000 employees and more than 190 affiliates worldwide. For 143 years Beiersdorf has been setting milestones in skin care. The main focus of our activities is the Consumer Business Segment: Our NIVEA, Eucerin, Hansaplast, Coppertone, Chantecaille and La Prairie brands stand for innovative, high-quality skin and body care products. Many ingredients, such as emulsifiers and surfactants essential for the production of cosmetics, are derived from mineral or plant oils. Palm (kernel) oil is one of these sources. As a cosmetics manufacturer, Beiersdorf does not directly procure palm (kernel) oil but uses its derivatives, i.e. further processed palm (kernel) oil-based materials.

**2.1.1 In which markets does your company sell goods with palm oil and oil palm products?**

Europe, North America, China, India, Malaysia, Indonesia, Africa, Latin America, Rest of the World

**DL.2.0 In order to facilitate ease of reporting and transparency, RSPO members operating within the palm oil demand supply chain can now choose to report palm oil and palm oil product volumes on:**

an aggregate level (as in previous ACOP reporting cycles)

**2.2 Total volume of RSPO-certified (IP, MB, SG and RSPO Credits/Book and Claim) and Non RSPO-certified palm oil, palm kernel oil and related products purchased for use in your company's own-brand and third-party brand products**

Description	Tonnes
Total volume of crude palm oil (tonnes)	738.00
Total volume of crude palm kernel oil (tonnes)	1104.00
Total volume of palm kernel expeller (tonnes)	0.00
Total volume of crude palm oil/palm kernel oil-based derivatives and fractions (tonnes)	38435.00
Total	40277.00

**2.2.1 Please estimate the percentage of derivatives and fractions (reported in Question CG.2.2) derived from palm oil or from palm kernel oil. The default split for volumes is assumed to be 80% palm oil-based derivatives and 20% palm kernel oil-based derivatives.**

Description	Percentage
Palm oil-based derivatives and fractions	25
Palm kernel oil-based derivatives and fractions	75

**2.3 Please estimate the regional distribution of your company's uncertified and certified palm oil, palm kernel oil and related products sales (as declared in Question 2.2) in the following countries/regions.**

Countries/Regions	Percentage
Europe	63
North America	1
Malaysia	0
Indonesia	2
China	4
India	4
Latin America	19
Africa	1
Rest of World	6

**2.4 Volume of RSPO-certified palm oil, palm kernel oil and related products purchased for use in your company's own-brand and third-party brand products in the year:**

Description	Crude/Refined Palm Oil (CSPO)	Crude/Refined Palm Kernel Oil (CSPKO)	Palm Kernel Expeller (CSPKE)	Certified Derivatives and Fractions
RSPO Credits from Mill / Crusher	0.00	0.00	0.00	0.00
RSPO Credits from Independent Smallholder	0.00	0.00	0.00	0.00
Mass Balance (MB)	738.00	1104.00	0.00	38435.00
Segregated (SG)	0.00	0.00	0.00	0.00
Identity Preserved (IP)	0.00	0.00	0.00	0.00
Total	738.00	1104.00	0.00	38435.00

**2.4.1 Please estimate the percentage of RSPO-certified derivatives and fractions (reported in Question CG.2.4) derived from RSPO-certified palm oil or from RSPO-certified palm kernel oil. The default split for volumes is assumed to be 80% palm oil-based derivatives and 20% palm kernel oil-based**

Description	Percentage
Certified Palm oil-based derivatives and fractions	25
Certified Palm kernel oil-based derivatives and fractions	75

**2.5 According to the volume information you have provided in Question 2.2 and Question 2.4, your company's certified palm oil and palm oil products uptake is:**

100.00%

**2.5.1 Please provide additional information on your certified palm oil, palm kernel oil and related products uptake. This may include your usage of RSPO Credits to cover gaps in certified uptake, changes due to business environment, variations due to stock positions or efforts to support independent smallholders beyond volume commitments.**

We achieved our target of using 100% sustainably certified palm (kernel) oil and its derivatives by the end of 2020. This means that from 2021 on we only use raw materials from sustainable sources in our products – following the RSPO Mass-Balance certification as a minimum.

**2.6 Please estimate the regional sales volume distribution of your company's RSPO certified palm oil, palm kernel oil and related products (as declared in Question 2.4) in the following countries/regions:**

<b>Countries/Regions</b>	<b>Percentage</b>
Europe	63
North America	1
Malaysia	0
Indonesia	2
China	4
India	4
Latin America	19
Africa	1
Rest of World	6

### 3. TimeBound Plan

#### 3.1 Which year did your company achieve (or expects to achieve) the RSPO supply chain certification?

2016

#### 3.2 Which year did your company begin (or expects to begin) using RSPO-certified sustainable palm oil and palm oil products in own-brand products

2011

##### 3.2.1 If the previous target year has not been met, please explain why.

This target year has been met.

#### 3.3 Which year did your company begin (or expects to begin) using only RSPO-certified sustainable palm oil and palm oil products from any supply chain option in own-brand products.

2014

##### 3.3.1 If the previous target year has not been met, please explain why.

This target year has been met.

#### 3.4 Which year did your company begin (or expects to begin) using only RSPO-certified sustainable palm oil and palm oil products from physical supply chain options (Identity Preserved, Segregated and/or Mass Balance) in own-brand products.

2021

##### 3.4.1 If the previous target year has not been met, please explain why.

We achieved our target of using 100% sustainably certified palm (kernel) oil and its derivatives by the end of 2020. This means that since 2021 we only use palm-based raw materials from sustainable sources in our products based on the RSPO Mass Balance model as a minimum.

#### 4. Trademark Use

##### 4.1 Does your company use or plan to use the RSPO Trademark in own-brand products?

No

##### 4.3 Please explain why your company does not plan to use the RSPO Trademark in own-brand products

- ☒ Challenging reputation of palm oil
- ☐ Confusion among end-consumers
- ☐ Costs of changing labels
- ☐ Difficulty of applying for RSPO Trademark
- ☐ Lack of customer demand
- ☐ Limited label space
- ☒ Low consumer awareness
- ☐ Low usage of palm oil
- ☐ Risk of supply disruption
- ☒ Others

Others

Beiersdorf focuses its sustainable sourcing efforts of using physical CSPO and CSPKO on a raw material level, and global scope vs. finished product level, in order to realize a positive impact. We report on our Sustainable Palm Roadmap on our sustainability website and annual report and have published our latest sustainable Palm Progress report in 2024. More information is available here:  
<https://www.beiersdorf.com/sustainability/environment/sustainable-land-use/palm-oil>



## 5. Actions for Next Reporting Period

### 5.1 Please outline activities that your company will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

- ☐ Participation in RSPO Working Group or Task Forces
- ☒ Support Independent Smallholders (ISH)
- ☐ Contribute to the RSPO Smallholder Trainer Academy
- ☐ Financial contribution to the RSPO Smallholder Support Fund
- ☒ Direct investments in Smallholder Certification projects
- ☒ Involvement/direct investments in Jurisdictional/Landscape approach
- ☒ Direct/collective investments in conservation and restoration initiatives
- ☐ Financial contribution to support members with Remediation and Compensation (RaCP) process, direct/collective investments in conservation and restoration initiatives
- ☐ Allocating FTE to promote the production or consumption of certified sustainable oil palm products
- ☒ Specific policies and action plans by the member to promote CSPO production or consumption in the upstream or downstream supply chain, including target dates or broader policies that include such efforts
- ☐ No activities planned
- ☒ Others

Other

Participation in RSPO Task Force is currently requested, but not applicable yet.

Beiersdorf is committed to the sustainable sourcing of palm (kernel) oil and its derivatives, as well as of other raw materials. Beiersdorf also recognizes, that a sustainable certification scheme only is not sufficient to fulfill our high claims in the field of responsible sourcing, and thus the environmental and social impact along and specifically beyond our supply chain. Therefore, we will continue our efforts mainly in three directions:

1. Supply chain transparency: Continue to drive supply chain transparency and risk mitigation in our palm derivatives supply chain, to identify hotspots and ensure upstream sustainability by participating in key industry initiatives such as RSPO, FONAP and "Action for Sustainable Derivatives".
2. Transformation in sourcing countries: Scale-up our support for smallholder and landscape projects to improve sustainable palm plantation and support local communities in key sourcing countries such as Indonesia and Malaysia.
3. EUDR compliance: Having achieved our 100% RSPO Mass Balance target by end of 2020, we will now focus our efforts on achieving a deforestation-free and EUDR compliant palm supply chain by end of 2025.
4. Collective and individual grievance mechanism: Together with the ASD and its members we are working on a collective grievance mechanism, which is further supported by our individual follow-up of grievances along the entire palm supply chain, considering issues with Human and Labor Rights, as well as environmental protection.

## Challenges and Support

### 1.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- ☐ Awareness of RSPO in the market
- ☐ Difficulties in the certification process
- ☒ Certification of smallholders
- ☐ Competition with non-RSPO members
- ☐ High costs in achieving or adhering to certification
- ☒ Human rights issues
- ☐ Insufficient demand for RSPO-certified palm oil
- ☐ Low usage of palm oil
- ☒ Reputation of palm oil in the market
- ☐ Reputation of RSPO in the market
- ☐ Supply issues
- ☒ Traceability issues
- ☐ No challenges faced
- ☐ Others

Others

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### 1.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- ☒ Communication and/or engagement to transform the negative perception of palm oil
- ☒ Engagement with business partners or consumers on the use of CSPO
- ☒ Engagement with government agencies
- ☒ Engagement with peers and clients
- ☒ Promotion of CSPO through off product claims
- ☒ Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- ☒ Promotion of physical CSPO
- ☒ Providing funding or support for CSPO development efforts
- ☐ Research & Development support
- ☒ Stakeholder engagement
- ☐ No actions taken
- ☒ Others

Others

Proactive discussions are ongoing with our key raw material suppliers to understand their sourcing practices and upstream supply chain in order to achieve our deforestation free commitment for our palm-based materials and EUDR compliance by end of 2025. We also participate in various industry initiatives such as the RSPO, FONAP and "Action for Sustainable Derivatives" initiative to drive positive change in our industry. Furthermore, we are engaged in several smallholder and landscape projects with the WWF in West Kalimantan (Indonesia) and Sabah (Malaysia) to improve the livelihoods of palm oil smallholder farmers and local communities on the ground.

**1.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here**

<https://www.beiersdorf.com/sustainability/reporting/downloads>

<https://www.beiersdorf.com/sustainability/environment/sustainable-land-use/palm-oil>

<https://www.beiersdorf.com/~media/Beiersdorf/sustainability/environment/sustainable-land-use/palm-oil/downloads/ASD-Annual-Update-on-Progress-2023.pdf>

[https://www.beiersdorf.com/~media/Beiersdorf/sustainability/environment/sustainable-land-use/palm-oil/downloads/Sustainable-Palm-Policy\\_final.pdf](https://www.beiersdorf.com/~media/Beiersdorf/sustainability/environment/sustainable-land-use/palm-oil/downloads/Sustainable-Palm-Policy_final.pdf)

<https://www.beiersdorf.com/~media/Beiersdorf/sustainability/environment/sustainable-land-use/palm-oil/downloads/Sustainable-Palm-Progress-Report-2023.pdf>

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