## **Particulars**

### **About Your Organisation**

1.1 Name of your organisation
BRUAL SA DE CV
1.2 What is/are the primary activity(ies) or product(s) of your organisation?
Palm Oil Grower
Processor and/or Trader
Consumer Goods Manufacturer
▼ Retailer
Bank and/or Investor
Social and/or Development NGO
Environmental and/or Conservation NGO
Affiliate
1.3 Membership number
9-0166-12-000-00
1.4 Membership category
Supply Chain Associate
1.5 Membership sector
Associate

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# Retailers

1.1 Please state your company's main activity within the palm oil supply chain	
Retail - with own brand products	
Retail - without own brand products	
Food service providers	
Retail wholesalers	
• Other	
Other	
Wholesale and Distribution	
<ol> <li>Palm Oil and Certified Sustainable Palm Oil Consumption</li> <li>Information in Section 2 - Palm Oil and Certified Sustainable Palm Oil Consumption - is a man ACOP. This includes volume data on palm oil and palm oil products consumed, to enable the It calculate uptake on a member, sector and total level. ACOP reports without reported volume di incomplete and will not be accepted.</li> <li>Please list down all operations and subsidiaries using palm oil that are owned and/or maincluding those under Group Membership</li> <li>BRUAL SA DE CV</li> <li>In which markets does your company retail goods with palm oil and oil palm products Mexico</li> <li>Total volume of all palm oil and palm oil products (palm-content only) used in your content only)</li> </ol>	RSPO to accurately ata will be considered unaged by the member,
products in the year:	inpany s own brand
Description	Tonnes
Total volume of crude/refined palm oil (tonnes)	0.0
Total volume of crude/refined palm kernel oil (tonnes)	0.0
Total volume of palm kernel expeller (tonnes)	0.0
Total volume of palm oil/palm kernel oil derivatives and fractions (tonnes)	450.0
Total	450.0

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2.2.6 Please estimate the percentage of derivatives and fractions (reported in Question RT.2.2.4) derived from palm oil or from palm kernel oil. The default split for volumes is assumed to be 80% palm oil-based derivatives and 20% palm kernel oil-based derivatives.

Description	Percentage
Palm oil-based derivatives and fractions	100.0
Palm kernel oil-based derivatives and fractions	0.0

2.3 Volume of RSPO-certified palm oil and oil palm products (palm-content only) used in your company's own brand products in the year (tonnes):

Description	Crude/Refined Palm Oil (CSPO)	Crude/Refined Palm Kernel Oil (CSPKO)	Palm Kernel Expeller (CSPKE)	Certified Derivatives and Fractions
RSPO Credits from Mill / Crusher	0.0	0.0	0.0	0.0
RSPO Credits from Independent Smallholder	0.0	0.0	0.0	0.0
Mass Balance (MB)	0.0	0.0	0.0	0.0
Segregated (SG)	0.0	0.0	0.0	0.0
Identity Preserved (IP)	0.0	0.0	0.0	0.0
Total	0.0	0.0	0.0	0.0

2.3.1 Please estimate the percentage of RSPO-certified derivatives and fractions (reported in Question RT.2.3) derived from RSPO-certified palm oil or from RSPO-certified palm kernel oil. The default split for volumes is assumed to be 80% palm oil-based derivatives and 20% palm kernel oil-based derivatives.

Description	Percentage
Certified Palm oil-based derivatives and fractions	100.0
Certified Palm kernel oil-based derivatives and fractions	0.0

2.4 According to the volume information you have provided in Question 2.2 and Question 2.3, your company's certified palm oil and palm oil products uptake is:

0.00%

2.4.1 If your company has not reached 100% usage of sustainable palm oil through the four supply chain models (RSPO Credits, MB, SG or IP), do you have any plans to cover the gap using RSPO Credits?

No

2.4.2 Please explain why you do not intend to cover the gap using RSPO Credits

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 $2.5\ Please\ estimate\ the\ regional\ distribution\ of\ your\ company's\ RSPO\ certified\ palm\ oil\ and\ palm\ oil-products\ us\ age\ (as\ declared\ in\ Question\ RT.2.3)\ in\ the\ following\ countries/regions:$ 

Countries/Regions	Percentage
Europe	-
North America	-
Malaysia	-
Indonesia	-
China	-
India	-
Latin America	-
Africa	-
Rest of World	-

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#### 3. TimeBound Plan

3.1 Which year did your company begin (or expects to begin) using RSPO-certified sustainable palm oil and palm products in own-brand products	oil
3.1.1 If the previous target year for RT.3.1 has not been met, please explain why.	
3.2 Which year did your company begin (or expects to begin) using 100% RSPO-certified sustainable palm oil an palm oil products from any supply chain option in own-brand products.	d
3.2.1 If the previous target year for RT.3.2 has not been met, please explain why.	
3.3 Which year did your company begin (or expects to begin) using 100% RSPO-certified sustainable palm oil an palm oil products from physical supply chain options (Identity Preserved, Segregated and/or Mass Balance) in overand products.	d vn-
3.3.1 If the previous target year for RT.3.3 has not been met, please explain why.	
3.4 If the TimeBound Plan commitments declared above do not cover all countries in which the member operate please explain why	s,

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#### 4. Trademark Use

4.1 Does your company use or plan to use the RSPO Trademark in own-brand products?
No
4.3 Please explain why your company does not plan to use the RSPO Trademark in own-brand products
Challenging reputation of palm oil
Confusion among end-consumers
Costs of changing labels
Difficulty of applying for RSPO Trademark
Lack of customer demand
Limited label space
Low consumer awareness
Lowusage of palm oil
Risk of supply disruption
✓ Others
Others

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### 5. Actions for Next Reporting Period

5.1 Please outline activities that your company will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

Continue to strengthen partnerships with customers to ensure supply of palm oil

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#### 6. Shared Responsibility

The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules or email the ACOP team at acop@rspo.org

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Labour & Labour Rights
6.1 Does your company have a publicly-available policy covering Labour & Labour Rights?
No
Ethical Conduct & Human Rights
6.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?
No
Land Use
6.3 Does your company have a publicly-available Policy covering Land Use?
No
Occupational Health & Safety
6.4 Does your company have a publicly-available Policy covering Occupational Health & Safety?
No
Climate Change & Greenhouse Gas (GHG)
6.5 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?
No
Complaints & Grievances
6.6 Does your company have a Complaints & Grievances Mechanism?
No
Smallholders
6.7 Does your company support oil palm independent smallholder groups?
No
6.7.3 Do you have any future plans to support oil palm Independent Smallholders?
No
6.7.4 Please explain why you are not planning to support oil palm independent smallholders
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## 7. Challenges

7.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?
Awareness of RSPO in the market
Difficulties in the certification process
Certification of smallholders
Competition with non-RSPO members
High costs in achieving or adhering to certification
Human rights issues
Insufficient demand for RSPO-certified palm oil
Low usage of palm oil
Reputation of palm oil in the market
Reputation of RSPO in the market
Supply issues
Traceability issues
No challenges faced
✓ Others
Others
7.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?
Engagement with business partners or consumers on the use of CSPO
Engagement with government agencies
Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
Promotion of physical CSPO
Providing funding or support for CSPO development efforts
Research & Development support
Stakeholder engagement
No actions taken
✓ Others
Others
Maintain customers informed on RSPO and its vision.
7.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

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