# **Particulars**

### **About Your Organisation**

1.1 Name of your organisation
Helikonia Advisory Sdn Bhd
1.2 What is/are the primary activity(ies) or product(s) of your organisation?
Palm Oil Grower
Processor and/or Trader
Consumer Goods Manufacturer
Retailer
Bank and/or Investor
Social and/or Development NGO
Environmental and/or Conservation NGO
✓ Affiliate
1.3 Membership number
8-0107-10-000-00
1.4 Membership category
Associations
1.5 Membership sector
Affiliate

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## **Affiliates**

1.	0	peratio	nal	Pro	file

1.1 What are the main activities of your organisation?

Helikonia provides advisory services to palm oil producers, users, NGOs and multistakeholder initiatives, focused on policy and disclosure.

1.2 What activities has your organisation undertaken to promote sustainable palm oil, the RSPO and/or RSPO members in the reporting period?

members in the reporting period?
Our advisory work focuses on assisting companies in explaining and measuring the impact of RSPO certification. We are also working through the Palm Oil Innovation Group and the High Carbon Stock Approach testing out and developing innovations and further standards for responsible palm oil.
1.3 What percentage of your organisation's overall activities focus on palm oil?
70.0%
1.4 Did members of your organisation participate in RSPO working groups and/or taskforces in the reporting period?
No
1.5 Does your organisation have any past or on-going collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?
Yes
1.6 How is your organisation's work on palm oil funded?
Through consultancy fees

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### 2. Actions for Next Reporting Period

 ${\bf 2.1\ Please\ outline\ activities\ that\ your\ organisation\ will\ take\ in\ the\ coming\ year\ to\ promote\ the\ production\ or\ consumption\ of\ certified\ sustainable\ palm\ oil\ (CSPO)}$ 

We will continue our client work, particularly focused on how to implement and report on the new P&C

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### 3. Challenges

3.1 pal	What significant obstacles or challenges has your company encountered in the promotion of certified sustainable m oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?				
<b>~</b>	Awareness of RSPO in the market				
Ħ	Difficulties in the certification process Certification of smallholders Competition with non-RSPO members High costs in achieving or adhering to certification Human rights issues				
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П					
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$\overline{\mathbf{Y}}$	Insufficient demand for RSPO-certified palm oil				
	Low usage of palm oil				
$\checkmark$	Reputation of palm oil in the market				
	Reputation of RSPO in the market				
	Supply issues				
	Traceability issues				
	No challenges faced				
	Others				
Otl	ners				
<u> </u>					
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vis	In addition to the actions already reported in this ACOP report, what other ways has your company supported the ion of the RSPO to transform markets to make sustainable palm oil the norm?  Engagement with business partners or consumers on the use of CSPO Engagement with government agencies  Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations				
H	Promotion of physical CSPO				
H	Providing funding or support for CSPO development efforts				
Ħ	Research & Development support				
	Stakeholder engagement				
百	No actions taken				
$\overline{\sqcap}$	Others				
Otl	ners				
3.3 and	If your organisation has any other publicly-available reports or information regarding its palm oil-related policies d activities, please provide the links here				

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