

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

IMACE

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

8-0118-11-000-00

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#### 1.4 Membership category

Organisations

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#### 1.5 Membership sector

Affiliate

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## Affiliates

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

IMACE represents the interests of the European margarine producers towards EU stakeholders. Our main activities are on EU food law and sustainability in the broad sense, informing our members on relevant policy discussions and legislative initiatives and defending the interests of our members in those various topics.

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#### 1.2 What activities has your organisation undertaken to promote sustainable palm oil, the RSPO and/or RSPO members in the reporting period?

All Imace members are individual members of RSPO and work towards sustainable palm oil according to their company policies and ambitions. IMACE is part of ESPOAG, the European sustainable palm oil advocacy group promoting the uptake of sustainable palm oil. The main activities of ESPOAG is information, communication and advocacy towards the EU stakeholders and policy makers. ESPOAG also aligns with the various national palm oil alliances and with EPOA (European Palm Oil Association) IMACE co-signed the Amsterdam declaration to work towards 100% SPO by 2020

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#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

10.0%

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#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces in the reporting period?

No

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#### 1.5 Does your organisation have any past or on-going collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

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#### 1.6 How is your organisation's work on palm oil funded?

The IMACE activities are funded through annual membership fees.

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## 2. Actions for Next Reporting Period

### 2.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

We will continue our collaboration in the ESPOAG platform and we will continue to keep our members informed on all EU PO developments (EU initiatives on green deal/biodiversity/farm to fork, ...) and defend their interests and support them where needed.

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### 3. Challenges

#### 3.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

Our organisation has no budget to invest in consumer/public communication on SPO. We focus on information/education of the EU stakeholders and we stimulate our members to move towards 100% SPO. Individual members have issues with the negative perception of PO in general, the lack of knowledge/demand on sustainable palm oil and with the existence of a non-SPO market which is influencing the competition. As an association we do not deal or interfere with market/competition related issues as we work in full compliance to the anti-trust regulations.

#### 3.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

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#### 3.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

[www.imace.org](http://www.imace.org)