

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

Indianapolis Zoological Society

#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

6-0026-13-000-00

#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

#### 1.5 Membership sector

Ordinary

## NGOs

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

The Indianapolis Zoo empowers people and communities, both locally and globally, to advance animal conservation. We operate an AZA accredited zoological and horticultural institution. We engage in educational efforts to serve the 1.2 million visitors we receive annually. We advance animal conservation in all aspects of how our organization is managed and run.

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#### 1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

We promote the use of sustainable palm oil in our orangutan exhibit through signage, an interactive kiosk and first person interpretation. We also train our staff and volunteers on what RSPO is and the importance of sustainable palm oil. We promote using orangutan friendly candy at our Halloween event. Additionally, we promote using CSPO on the Take Action page of our website.

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#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

5%

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#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

No

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#### 1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

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#### 1.6 How is your organisation's work on palm oil funded?

It is part of our overall operating budget which is a mix of earned revenue, donations and grants.

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**2. TimeBound Plan**

**2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?**

2021

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**2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?**

2014

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### 3. Actions for Next Reporting Period

#### 3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

We will continue to do the things that we did in 2019 which is mostly building awareness with our guests about CSPO. As we develop the new Global Center for Species Survival in partnership with IUCN, there may be more opportunities to develop behavior change campaigns that focus CSPO and specific species affected by palm oil plantations.

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#### 4. Shared Responsibility

*The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at [acop@rspo.org](mailto:acop@rspo.org)*

##### Labour & Labour Rights

4.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

No

##### Ethical Conduct & Human Rights

4.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

No

##### Occupational Health & Safety

4.3 Does your company have a publicly-available Policy covering Occupational Health & Safety?

No

##### Climate Change & Greenhouse Gas (GHG)

4.4 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?

No

##### Complaints & Grievances

4.5 Does your company have a Complaints & Grievances Mechanism?

No

##### Smallholders

4.6 Does your company support oil palm independent smallholder groups?

No

4.6.3 Do you have any future plans to support oil palm Independent Smallholders?

No

4.6.4 Please explain why you are not planning to support oil palm independent smallholders

We are not in a position to do this as an organization that mainly focuses on building awareness.

## 5. Challenges

### 5.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

We struggle to find locally marketed items using the RSPO labels so we can share them with guests. We share the Cheyenne Mountain Zoo App with guests when we talk about ways to find out if a product uses sustainable palm oil or produced by a company who is RSPO certified.

### 5.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

We continue to promote awareness of the importance of sustainable palm oil and how guests can learn more. We share this message in a variety of ways.

### 5.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

<https://www.indianapoliszoo.com/conservation/take-action/> <https://www.indianapoliszoo.com/exhibits/orangutan-center/orangutans/>  
<https://www.indianapoliszoo.com/wp-content/uploads/2018/09/Palm-Oil-Candy-List3.pdf>