

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

McDonald's Corporation

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

3-0044-11-000-00

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#### 1.4 Membership category

Retailers

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#### 1.5 Membership sector

Ordinary

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## Retailers

### 1. Operational Profile

**1.1 Please state your company's main activity within the palm oil supply chain**

- Retail - with own brand products
- Retail - without own brand products
- Food service providers
- Retail wholesalers
- Other

Other

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### 2. Palm Oil and Certified Sustainable Palm Oil Consumption

*Information in Section 2 - Palm Oil and Certified Sustainable Palm Oil Consumption - is a mandatory declaration in your ACOP. This includes volume data on palm oil and palm oil products consumed, to enable the RSPO to accurately calculate uptake on a member, sector and total level. ACOP reports without reported volume data will be considered incomplete and will not be accepted.*

**2.1 Please list down all operations and subsidiaries using palm oil that are owned and/or managed by the member, including those under Group Membership**

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**2.1.1 In which markets does your company retail goods with palm oil and oil palm products?**

Applies globally

**2.2.5 Total volume of all palm oil and palm oil products (palm-content only) used in your company's own-brand products in the year:**

Description	Tonnes
Total volume of crude/refined palm oil (tonnes)	91617.434
Total volume of crude/refined palm kernel oil (tonnes)	916.2
Total volume of palm kernel expeller (tonnes)	0.0
Total volume of palm oil/palm kernel oil derivatives and fractions (tonnes)	0.0
Total	92533.634

**2.2.6 Please estimate the percentage of derivatives and fractions (reported in Question RT.2.2.4) derived from palm oil or from palm kernel oil. The default split for volumes is assumed to be 80% palm oil-based derivatives and 20% palm kernel oil-based derivatives.**

Description	Percentage
Palm oil-based derivatives and fractions	80.0
Palm kernel oil-based derivatives and fractions	20.0

**2.3 Volume of RSPO-certified palm oil and oil palm products (palm-content only) used in your company's own brand products in the year (tonnes):**

Description	Crude/Refined Palm Oil (CSPO)	Crude/Refined Palm Kernel Oil (CSPKO)	Palm Kernel Expeller (CSPKE)	Certified Derivatives and Fractions
RSPO Credits from Mill / Crusher	6558.558	454.517	0.0	0.0
RSPO Credits from Independent Smallholder	0.0	0.0	0.0	0.0
Mass Balance (MB)	63843.828	448.138	0.0	0.0
Segregated (SG)	2109.51	0.465	0.0	0.0
Identity Preserved (IP)	61.769	12.36	0.0	0.0
Total	72573.665	915.48	0.0	0.0

**2.3.1 Please estimate the percentage of RSPO-certified derivatives and fractions (reported in Question RT.2.3) derived from RSPO-certified palm oil or from RSPO-certified palm kernel oil. The default split for volumes is assumed to be 80% palm oil-based derivatives and 20% palm kernel oil-based derivatives.**

Description	Percentage
Certified Palm oil-based derivatives and fractions	80.0
Certified Palm kernel oil-based derivatives and fractions	20.0

**2.4 According to the volume information you have provided in Question 2.2 and Question 2.3, your company's certified palm oil and palm oil products uptake is:**

79.42%

**2.4.1 If your company has not reached 100% usage of sustainable palm oil through the four supply chain models (RSPO Credits, MB, SG or IP), do you have any plans to cover the gap using RSPO Credits?**

Yes

2.5 Please estimate the regional distribution of your company's RSPO certified palm oil and palm oil-products usage (as declared in Question RT.2.3) in the following countries/regions:

<b>Countries/Regions</b>	<b>Percentage</b>
Europe	4.0
North America	0.0
Malaysia	15.0
Indonesia	13.0
China	4.0
India	10.0
Latin America	0.0
Africa	6.0
Rest of World	48.0

**3. TimeBound Plan**

**3.1 Which year did your company begin (or expects to begin) using RSPO-certified sustainable palm oil and palm oil products in own-brand products**

2012

**3.1.1 If the previous target year for RT.3.1 has not been met, please explain why.**

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**3.2 Which year did your company begin (or expects to begin) using 100% RSPO-certified sustainable palm oil and palm oil products from any supply chain option in own-brand products.**

2015

**3.2.1 If the previous target year for RT.3.2 has not been met, please explain why.**

100% of our palm oil supply has been Roundtable for Sustainable Palm Oil (RSPO) certified since 2017, the minimum level of verification currently required according to our Global Sustainable Palm Oil Policy.

**3.3 Which year did your company begin (or expects to begin) using 100% RSPO-certified sustainable palm oil and palm oil products from physical supply chain options (Identity Preserved, Segregated and/or Mass Balance) in own-brand products.**

2020

**3.3.1 If the previous target year for RT.3.3 has not been met, please explain why.**

We are committed to increasing traceability for the palm oil used in the McDonald's system in the greatest volumes, which means we are increasing our physical RSPO volumes (Mass Balance, Segregated and Identity Preserved). Our volumes of physical certified oils have increased from 58% in 2018 to 72% in 2019. Identity Preserved: 0.1% Segregated: 2% Mass Balance: 70% Book and Claim: 28% In addition, we regularly engage our suppliers on McDonald's policy and ensure that we only source from suppliers capable of meeting our expectations. In 2016, all direct suppliers of restaurant and par-fry oils submitted documentation outlining that they have policies and programs in place to fulfil the requirements outlined in our Global Sustainable Palm Oil policy. This was incorporated into our global oils strategy, resulting in key global suppliers who we engage with multiple times per year on their sustainability programs including and beyond certification.

**3.4 If the TimeBound Plan commitments declared above do not cover all countries in which the member operates, please explain why**

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**4. Trademark Use**

**4.1 Does your company use or plan to use the RSPO Trademark in own-brand products?**

No

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**4.3 Please explain why your company does not plan to use the RSPO Trademark in own-brand products**

- Challenging reputation of palm oil
- Confusion among end-consumers
- Costs of changing labels
- Difficulty of applying for RSPO Trademark
- Lack of customer demand
- Limited label space
- Low consumer awareness
- Low usage of palm oil
- Risk of supply disruption
- Others

Others

McDonald's does not produce own-brand products.

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## 5. Actions for Next Reporting Period

### 5.1 Please outline activities that your company will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

Our goal is that, by the end of 2020, 100% of the palm oil used in McDonald's restaurants and as ingredients in McDonald's products will support sustainable production. (Ingredients includes any type of palm oil used directly as an ingredient in a McDonald's product and listed on the product's ingredient statement.) Additionally, we require that all globally managed suppliers of restaurant and par-fry oil must: Be active members of the RSPO and report through the RSPO Annual Communications of Progress; Have a public commitment to eliminate deforestation and supporting strategy; Have a strategy for traceability to the mill and plantation level; Be committed not to source from peatlands, high conservation value land and high carbon stock forests; Be committed to uphold human rights at the plantation level and Free and Prior Informed Consent; Have a third-party verification process; and have a strategy to address any open grievances. McDonald's will continue to use our data collection system to gather data from all globally managed suppliers. Please note that the scope of our data collection currently captures products supplied by globally managed suppliers only, such as restaurant frying oil, oil used for par frying potatoes and chicken, and certain baked goods and sauces (liquid products). As of 2019, the remaining volumes are accounted for through a calculation that estimates these volumes, for which we are purchasing Book and Claim certificates. We will update our ACOP report as soon as these purchases are complete. We are committed to increasing traceability for the palm oil used in the McDonald's system in the greatest volumes, which means we are increasing our physical RSPO volumes (Mass Balance, Segregated and Identity Preserved). McDonald's will also participate in forums that promote the use of sustainable palm oil and industry transformation through organizations such as the Tropical Forests Alliance and the RSPO. We regularly visit facilities and plantations with our supplier and NGO partners. \_\_\_\_\_

**6. Shared Responsibility**

*The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at [acop@rspo.org](mailto:acop@rspo.org)*

**Labour & Labour Rights**

**6.1 Does your company have a publicly-available policy covering Labour & Labour Rights?**

Yes \_\_\_\_\_

**6.1.1 Does the policy cover:**

- No discrimination
- Wage and working conditions
- Freedom of association
- No child labour
- No harassment
- No forced or trafficked labour

**6.1.2 Has your company previously uploaded or linked its Labour & Labour Rights policy in previous ACOP reporting cycles?**

Yes \_\_\_\_\_

**Ethical Conduct & Human Rights**

**6.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?**

Yes \_\_\_\_\_

**6.2.1 Does the policy cover:**

- Recruitment
- Contractors
- Sub-Contractors & Third-Party Contractors

**6.2.2 Has your company previously uploaded or linked its Ethical Conduct & Human Rights policy in previous ACOP reporting cycles?**

Yes \_\_\_\_\_

**Land Use**

**6.3 Does your company have a publicly-available Policy covering Land Use?**

Yes \_\_\_\_\_

**6.3.1 Does the policy cover:**

- Free Prior and Informed Consent (FPIC)
- Compensation

**6.3.2 Has your company previously uploaded or linked its Land Use policy in previous ACOP reporting cycles?**

Yes \_\_\_\_\_



**Occupational Health & Safety**

**6.4 Does your company have a publicly-available Policy covering Occupational Health & Safety?**

Yes

**6.4.1 Has your company previously uploaded or linked its Occupational Health & Safety policy in previous ACOP reporting cycles?**

No

**Climate Change & Greenhouse Gas (GHG)**

**6.5 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?**

Yes

**6.5.1 Does the policy cover:**

- Identification and assessment of GHG
- Public reporting of GHG footprint
- Monitored implementation plan to reduce or minimise GHG emissions

**6.5.2 Has your company previously uploaded or linked its Climate Change & Greenhouse Gas policy or report in previous ACOP reporting cycles?**

Yes

**Complaints & Grievances**

**6.6 Does your company have a Complaints & Grievances Mechanism?**

Yes

**6.6.1 Is your Complaints & Grievances mechanism in line with the RSPO's grievance mechanism? For details of the RSPO's grievance mechanism, please go to <https://askrspo.force.com/Complaint/s/>**

Yes

**Smallholders**

**6.7 Does your company support oil palm independent smallholder groups?**

Yes

**6.7.1 Does this support cover:**

- Fair and transparent dealings with Smallholders
- Improved Smallholder livelihoods

**6.7.2 How is your company supporting them?**

Supporting smallholders is one of the tenets of McDonald's Commitment on Forests. See the detailed commitment here: <https://corporate.mcdonalds.com/content/dam/gwscorp/scale-for-good/McDonaldsCommitmentOnForests.pdf> We are working with our suppliers and partners to understand the best methods to support smallholders through both our commitment to sustainable palm oil and our work to uphold our Commitment on Forests.

**7. Challenges**

**7.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?**

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

Challenges to procure physical certified palm in some markets. For example, Segregated palm in the U.S.

**7.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?**

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

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**7.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here**

<https://corporate.mcdonalds.com/corpmcd/scale-for-good/our-food/palm-oil.html>