

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

Naples Zoo, Inc.

---

#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

6-0048-17-000-00

---

#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

---

#### 1.5 Membership sector

Ordinary

---

## NGOs

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

Naples Zoo at Caribbean Gardens is an award-winning 501(c)(3) nonprofit charitable organization cooperating in conservation and education programs both in and outside the wild for endangered species. Since 2015, Naples Zoo has invested over \$1.5 million USD to save plants and animals in the wild. Over 350,000 guests a year wander this historic 44-acre botanical garden founded in 1919 where animals from anteaters to zebras are cared for as they live nestled within its mature plantings. Naples Zoo is accredited by the prestigious Association of Zoos and Aquariums.

#### 1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

Our staff sources products with certified sustainable palm oil as identified by the Cheyenne Mountain Zoo app. Naples Zoo does not sell palm oil by itself. Our third-party vendors do sell food with palm oil products used in them. They also source products with sustainable palm oil in the same way. Naples Zoo features a page on its website to educate visitors about palm oil. [www.napleszoo.org/palmoil](http://www.napleszoo.org/palmoil). Seasonal shopping guides created by Cheyenne Mountain Zoo are typically shared on social networks. Each family or group entering the zoo receives a map. Under the map is the following text by a photo of a clouded leopard: Clouded Leopards & Palm Oil. You,Âll find palm oil in about half the processed products at the grocery. Choose products that line up with your ethics as a caring person and don,Ât harm rare species and children with the app at [www.napleszoo.org/palmoil](http://www.napleszoo.org/palmoil). Naples Zoo features life-size color cutouts of a clouded leopard and orangutan surrounded by graphics that explain what palm oil is and why sustainably sourced palm oil is important and how to find products that use it. Two mature African oil palms are located near this display. The Zoo also has an education cart staffed by volunteers several times a month to further help guests understand the connection from their grocery cart to the clouded leopards and other species impacted by unsustainably produced palm oil. By the viewing window for the clouded leopards, Naples Zoo features a graphic bringing attention to palm oil and wildlife as well as features a flip up TRUE/FALSE interactive featuring palm oil information. At Meet the Keeper talks that have a connection to palm oil (clouded leopards, tigers, etc.), Naples Zoo keepers share the connection between the animals guests are viewing and what guests buy at the store and encourage them to download the app. As guests wait for the show to start in our outdoor theater, a pre-show presentation plays on video screens. Trivia questions are inserted throughout a 15-minute pre-show that plays on video screens prior to our main presentations in the outdoor theater. At least one question per viewing as well as additional stand-alone slides highlight sustainable palm oil and encourage guests to download the app linked at [www.napleszoo.org/palmoil](http://www.napleszoo.org/palmoil). To insure all candy distributed at Naples Zoo,Âs annual Boo at the Zoo Halloween event contains sustainable palm oil, Naples Zoo purchases the candy for our third-party sponsors and partners to provide to guests.

#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

1%

#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

No

#### 1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

#### 1.6 How is your organisation's work on palm oil funded?

From operating budget and from donations.

## 2. TimeBound Plan

**2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?**

2022

---

**2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?**

2014

---

### 3. Actions for Next Reporting Period

#### 3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

Continuing public education. Expansion of palm oil messaging to include Malayan tiger exhibit.

#### 4. Shared Responsibility

*The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at [acop@rspo.org](mailto:acop@rspo.org)*

##### Labour & Labour Rights

4.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

No

---

##### Ethical Conduct & Human Rights

4.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

No

---

##### Occupational Health & Safety

4.3 Does your company have a publicly-available Policy covering Occupational Health & Safety?

No

---

##### Climate Change & Greenhouse Gas (GHG)

4.4 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?

No

---

##### Complaints & Grievances

4.5 Does your company have a Complaints & Grievances Mechanism?

No

---

##### Smallholders

4.6 Does your company support oil palm independent smallholder groups?

No

---

4.6.3 Do you have any future plans to support oil palm Independent Smallholders?

Yes

---

**5. Challenges**

**5.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?**

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

-

**5.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?**

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

-

**5.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here**

-