

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

Oregon Zoo

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

6-0050-18-000-00

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#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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#### 1.5 Membership sector

Ordinary

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## NGOs

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

The 64-acre Oregon Zoo is located in Portland, a city and surrounding metropolitan area and serves more than 1.5 million visitors each year. The zoo's annual operating budget is derived from a tax base through Metro, the Portland-area regional government that is the zoo's governing body, plus zoo admissions, concessions, contributions, special promotions, the Oregon Zoo Foundation and grants. The zoo houses more than 2,000 individual animals representing more than 200 species or subspecies of birds, mammals, reptiles, amphibians, fish and invertebrates. Some species represented at the Oregon Zoo - including orangutans, tigers, elephants and chimpanzees - are threatened by the destruction of their tropical habitats for plantations that produce palm oil. The Oregon Zoo believes that by advocating for an industry shift toward certified sustainable palm oil, we can protect and responsibly manage the tropical forests that support life on our planet.

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#### 1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

Oregon Zoo relays messages about sustainable palm oil to the 1.6 million visitors who come to the zoo through interpretive displays at both the orangutan and Asian elephant exhibit, as well as online via our website and social media. Orangutan and elephant keeper talks promote sustainable palm oil as a solution to help address the deforestation crisis facing both species. The Oregon Zoo-produced animated film Gajah Borneo was screened in 10 film festivals worldwide, including the United Nations World Wildlife Day film showcase. The zoo, 's Small Actions website lets users explore how everyday decisions about what to buy and do can help protect many threatened and endangered species including advocating for sustainable palm oil use. Users can also spread messages about protecting wildlife through a customized social media sharing feature. The zoo updated it, 's public-facing position statement and messaging on palm oil, with a focus on the importance of the RSPO as a tool to shifting the industry toward more wildlife-friendly practices. <https://www.oregonzoo.org/conservation/where-we-stand/palm-oil> A video about building wildlife corridors through plantations in Sabah, Malaysia focused heavily on the RSPO as a solution gained more than 39,000 views on Facebook and Youtube. Education staff from the Oregon Zoo have been working with a group of seventh grade students to explore how the issue of deforestation due to palm oil can be solved using Radical Listening, an integrative problem-solving approach based on the idea that community members are the best people to identify and solve local challenges.

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#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

3%

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#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

No

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#### 1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

Yes

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#### 1.6 How is your organisation's work on palm oil funded?

Internal operating budget

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**2. TimeBound Plan**

**2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?**

2021

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**2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?**

2014

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### 3. Actions for Next Reporting Period

#### 3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

Produce additional videos and social media content focusing on certified sustainable palm oil as a solution for wildlife. Collaborate with other zoos to promote RSPO and certified sustainable palm oil at Association of Zoos and Aquariums annual conference. Meet with Cheyenne Mountain Zoo by the end of 2020 to discuss sustainable palm oil app and determine how we can best support/promote it. Work with green team, facilities management and food service to develop a regular audit process for on-grounds usage of palm oil by the end of 2020. Communicate with gift store (Event Network) and food service (Aramark) about guidelines for sourcing of products that contain palm oil, to proactively source those products from RSPO members that use deforestation-free palm oil by end of 2020.

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#### 4. Shared Responsibility

*The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at [acop@rspo.org](mailto:acop@rspo.org)*

##### Labour & Labour Rights

4.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

No

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##### Ethical Conduct & Human Rights

4.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

No

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##### Occupational Health & Safety

4.3 Does your company have a publicly-available Policy covering Occupational Health & Safety?

No

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##### Climate Change & Greenhouse Gas (GHG)

4.4 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?

No

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##### Complaints & Grievances

4.5 Does your company have a Complaints & Grievances Mechanism?

No

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##### Smallholders

4.6 Does your company support oil palm independent smallholder groups?

No

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4.6.3 Do you have any future plans to support oil palm Independent Smallholders?

Yes

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## 5. Challenges

### 5.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

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### 5.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

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### 5.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

<https://www.oregonzoo.org/conservation/where-we-stand/palm-oil>