

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

PALM KING MARKETING SDN BHD

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

8-0204-18-000-00

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#### 1.4 Membership category

Organisations

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#### 1.5 Membership sector

Affiliate

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## Affiliates

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

Affiliates . We are comprehensive agriculture tools manufacturing and marketing company based in Selangor, Malaysia. With our own manufacturing factory incorporated since 1986, we have grown to be a reputable manufacturer producer of agricultural harvesting tools with more than 30 years' experiences.

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#### 1.2 What activities has your organisation undertaken to promote sustainable palm oil, the RSPO and/or RSPO members in the reporting period?

In line to promote sustainable palm oil along the supply chain :- 1. We will work with all parties to support/promote sustainable palm oil activity. 2. We are using the social media platform to spread the sustainable palm oil activity. 3. We are make sure to respect land tenure rights.

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#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

50.0%

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#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces in the reporting period?

No

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#### 1.5 Does your organisation have any past or on-going collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

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#### 1.6 How is your organisation's work on palm oil funded?

Engagement with government agencies

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## 2. Actions for Next Reporting Period

**2.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)**

Media Social & Press Releases

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### 3. Challenges

#### 3.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

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#### 3.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

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#### 3.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

Website : [www.kspalmking.com](http://www.kspalmking.com) Facebook : Palm King Marketing Sdn. Bhd. / KLS Palm King