

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

San Diego Zoo Global

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

6-0024-13-000-00

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#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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#### 1.5 Membership sector

Ordinary

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## NGOs

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

San Diego Zoo Global (SDZG) is committed to saving species worldwide by uniting our expertise in animal care and conservation science with our dedication to inspiring passion for nature. We are leading the fight against extinction. SDZG is the largest zoological membership association in the world, with more than 250,000 member households and 130,000 child memberships representing more than a half-million people. Our San Diego Zoo Institute for Conservation Research is one of the largest zoo-based research centers in the world. Founded in 1975, it is dedicated to preserving and protecting rare and endangered wildlife and habitats. Staff develop, gather, and increase knowledge vital for the establishment of self-sustaining populations of wildlife.

#### 1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

The majority of San Diego Zoo Global's activities are focused on building public support for the RSPO and increasing the uptake of CSPO among our visitors and guests. To that end, many of our activities are focused on outreach and education. Included among our 2019 activities in support of these goals were: 1. Our commitment to the RSPO and uptake of CSPO was incorporated into our sustainability plan that guides SDZG efforts to reduce our environmental footprint, and that plan is being implemented organization-wide 2. Sustainable palm oil and the RSPO are included in graphics at exhibits at both of our major parks for the benefit of our guests 3. We promote the Cheyenne Mountain Zoo sustainable shopper mobile app to our guests to give them a tool to support RSPO-member companies in good standing 4. Multiple internal presentations to staff each year continue to inform them about the current state of the palm oil industry and the activities of the RSPO 5. Our internal Eco Leaders and Green Team members examined ways to improve our outreach and internal adherence to RSPO-related goals Additionally, we continue to support the RSPO from within and among an active group of worldwide zoos aiming to drive the uptake of CSPO. 1. We continued to participate in the WAZA subgroup responsible for guiding the implementation of the RSPO-WAZA MOU 2. We participate in the RSPO complaints panel 3. We voted in GA16 to actively participate in the continued transformation of the RSPO

#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

3%

#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

Yes

#### 1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

Yes

#### 1.6 How is your organisation's work on palm oil funded?

Our work on palm oil is funded through revenues from our annual operating budgets of San Diego Zoo and San Diego Zoo Safari Park. San Diego Zoo Global's Marketing and Interpretive departments, as well as our Legal/Risk Management team, provide additional resources, funding and labor.

**2. TimeBound Plan**

**2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?**

2018

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**2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?**

2013

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### 3. Actions for Next Reporting Period

#### 3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

1. We will continue to promote the Cheyenne Mountain Zoo sustainable shopper mobile app as a tool for our guests 2. Our tour guides and docents will continue to engage guests with palm oil-related discussion points 3. We will continue to participate in WAZA, GASPO and AZA palm oil groups for the continued coordination of zoos worldwide in facilitating CSPO uptake 4. We are participating in the North American Palm Oil Summit in June 2020 as a panel speaker 5. We will continue to participate in the RSPO complaints panel

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#### 4. Shared Responsibility

*The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at [acop@rspo.org](mailto:acop@rspo.org)*

##### Labour & Labour Rights

#### 4.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

Yes

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##### 4.1.1 Does the policy cover:

- No discrimination
- Wage and working conditions
- Freedom of association
- No child labour
- No harassment
- No forced or trafficked labour

#### 4.1.2 Has your company previously uploaded or linked its Labour & Labour Rights policy in previous ACOP reporting cycles?

Yes

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##### Ethical Conduct & Human Rights

#### 4.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

Yes

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##### 4.2.1 Does the policy cover:

- Recruitment
- Contractors
- Sub-Contractors & Third-Party Contractors

#### 4.2.2 Has your company previously uploaded or linked its Ethical Conduct & Human Rights policy in previous ACOP reporting cycles?

Yes

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**Occupational Health & Safety****4.3 Does your company have a publicly-available Policy covering Occupational Health & Safety?**

Yes

**4.3.1 Has your company previously uploaded or linked its Occupational Health & Safety policy in previous ACOP reporting cycles?**

Yes

**Climate Change & Greenhouse Gas (GHG)****4.4 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?**

Yes

**4.4.1 Does the policy cover:**

- Identification and assessment of GHG
- Public reporting of GHG footprint
- Monitored implementation plan to reduce or minimise GHG emissions

**4.4.2 Has your company previously uploaded or linked its Climate Change & Greenhouse Gas policy or report in previous ACOP reporting cycles?**

Yes

**Complaints & Grievances****4.5 Does your company have a Complaints & Grievances Mechanism?**

Yes

**4.5.1 Is your Complaints & Grievances mechanism in line with the RSPO's grievance mechanism? For details of the RSPO's grievance mechanism, please go to <https://askrspo.force.com/Complaint/s/>**

Yes

**Smallholders****4.6 Does your company support oil palm independent smallholder groups?**

Yes

**4.7.1 Does this support cover:**

- Fair and transparent dealings with Smallholders
- Improved Smallholder livelihoods

**4.6.2 How is your company supporting them?**

We share with our employees and guests our understanding of the role of smallholders in the success of the RSPO and a sustainable palm oil marketplace, and we support them with our vote in the GA.

## 5. Challenges

### 5.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

We continue to engage our staff and guests regarding the complexities within the palm oil market, and encourage use of the Cheyenne Mountain Zoo palm oil phone app to help navigate those complexities.

### 5.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

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### 5.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

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