

Particulars

About Your Organisation

1.1 Name of your organisation

The International Natural and Organic Cosmetics Association (NATRUE)

1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

1.3 Membership number

8-0239-20-000-00

1.4 Membership category

Associations

1.5 Membership sector

Affiliate

Affiliates

1. Operational Profile

1.1 What are the main activities of your organisation?

NATRUE AISBL, the International Natural and Organic Cosmetics Association, has the mission to protect and promote natural and organic cosmetics for the benefits of consumers worldwide. In the absence of an official regulatory definition for these claims, including global harmonization, NATRUE has established a private, voluntary standard setting label criteria whose requirements can be validated by approved third-party control bodies to certify finished products and raw materials.

1.2 What activities has your organisation undertaken to promote sustainable palm oil, the RSPO and/or RSPO members in the reporting period?

Consumers and companies are increasingly more focused on sustainability as a criteria for the selection of their products, including cosmetics. NATRUE has recently concluded the criteria to include cover palm (kernel) oil and derivatives thereof. NATRUE also (co)presented and promoted RSPO and sustainable palm oil use at a number of international trade fairs (SANA 2019, Eco Living Scandinavia 2019, VIVANESS 2020). NATRUE has also communicated about sustainable palm oil to its membership in a regular newsletter and upon membership promoted RSPO via its website (<https://www.natrue.org/natrue-becomes-member-of-rspo/>).

1.3 What percentage of your organisation's overall activities focus on palm oil?

5.0%

1.4 Did members of your organisation participate in RSPO working groups and/or taskforces in the reporting period?

Yes

1.5 Does your organisation have any past or on-going collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

1.6 How is your organisation's work on palm oil funded?

NATRUE is funded by direct membership contributions and through label fees from NATRUE label users.

2. Actions for Next Reporting Period

2.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

Via the introduction of criteria within the NATRUE standard, and promotion of the standard and this criterion via various trade shows, congresses and other speaking opportunities.

3. Challenges

3.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

The outstanding issue for cosmetics is that palm (kernel) oil derivatives is that not all raw material suppliers for cosmetics are not, to-date, able to adapt their procedures so that all substances containing palm (kernel) oil derivatives are minimum mass balanced quality. NATRUE works within its scientific committee in charge for developing its label criteria within the NATRUE standard on how to close these gaps by engaging with raw material suppliers. The NATRUE standard annexes include reference to where a particular derivative is available in minimum mass balanced quality and must be used as such.

3.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

NATRUE has spoken at a number of trade fairs (SANA, Eco Living Scandinavia, VIVANESS), including co-presentation with RSPO. NATRUE is contacted by consumers asking about our position, and that of our label users and members therefore, regarding palm oil where the association promotes sustainable use including reference to the criterion in our standard. As indicated above, NATRUE works with its internal technical committee to benchmark outstanding raw materials containing palm (kernel) oil and its derivatives and find the gaps in order to take contact with suppliers.

3.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

Our communication on joining RSPO is here: <https://www.natrue.org/natrue-becomes-member-of-rspo/> The NATRUE standard and its annexes with an update to follow shortly on this criterion can be found here: <https://www.natrue.org/our-standard/natrue-criteria-2/> NATRUE has prepared a factsheet on palm oil here: <https://www.natrue.org/why-us/fact-sheets-position-papers/>