## Particulars

## **About Your Organisation**

## 1.1 Name of your organisation

Vereniging voor de Bakkerij- en Zoetwarenindustrie (VBZ)

## 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

## 1.3 Membership number

8-0132-12-000-00

## 1.4 Membership category

Organisations

## 1.5 Membership sector

Affiliate

## Affiliates

## **1. Operational Profile**

#### 1.1 What are the main activities of your organisation?

VBZ is the Association of the Bakery- and Confectionery Industry in the Netherlands representing members who produce fine bakery ware, confectionery, chocolate and savoury snacks. Our main priority is to represent the interests of our members and encourage our members to take the next step towards a sustainable future.

# 1.2 What activities has your organisation undertaken to promote sustainable palm oil, the RSPO and/or RSPO members in the reporting period?

As VBZ we are part of the DASPO (Dutch Alliance for Sustainable Palm Oil) and support the DASPO in their social media and lobby activities. Moreover, we promote sustainable palm oil via VBZ member events, the VBZ newsletter and through our website.

#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

2.0%

#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces in the reporting period?

No

**1.5** Does your organisation have any past or on-going collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

Yes

#### 1.6 How is your organisation's work on palm oil funded?

As a member association the contribution fee of our members is used to make all our activities possible, that includes the work on palm oil.

## 2. Actions for Next Reporting Period

# 2.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

Active participation in the Dutch Alliance Sustainable Palm Oil (DASPO). Maintaining and reinforcing close cooperation with suppliers, retailers and customer organisations. Keeping close contact with our members and promote them to achieve 100% sustainable palm oil and helping them to solve problems that can obstruct this goal. Work on a communication plan with the DASPO to promote sustainable palm oil.

Affiliate

## 3. Challenges

**3.1** What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

Awareness of RSPO in the market
Difficulties in the certification process

- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

**3.2** In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Y Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others
- Others

3.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here