

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

WWF Malaysia

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

6-0004-04-000-00

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#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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#### 1.5 Membership sector

Ordinary

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## NGOs

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

WWF-Malaysia is a scientific field organisation focusing on marine, forest, sustainable wood products, sustainable seafood, species, protected areas, sustainable palm oil, and freshwater. Our mission is to minimize the degradation of our planet's natural environment and build a future in which humans live in harmony with nature. We are strategically focusing on the conservation of Earth's rich biodiversity by reducing negative impacts of human activity through public awareness campaigns, industry engagement, market transformation initiatives, scientific studies, environmental publications, and public advocacy. As part of our effort to reduce the negative impacts of human activities, WWF-Malaysia works to shift the commodities towards sustainability and creating a significant demand for such products. It is believed that by doing so, large-scale environmental outcomes can be delivered.

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#### 1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

1) Non-RSPO production companies to adopt practices that minimize impacts on biodiversity and to avoid expansion and conversion of forested areas. 2) Support our WWF network globally to encourage manufacturers operating within the region to enhance their uptake and supply of RSPO CSPO. 3) Facilitated the certification process for smallholders to achieve RSPO smallholder group certification with corporate partners. 4) Linking independent/group smallholders with international buyers. 5) Introduce and promote Environmental, Social, and Governance (ESG) toolkit to financial institutions and bankers to reconsider their lending policy on risk management. 6) Creating awareness of RSPO and certifications to the general public via social media activities. 7) Engagement with palm oil-related companies to adopt sustainability in their purchasing and also in their businesses.

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#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

15%

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#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

Yes

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#### 1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

Yes

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#### 1.6 How is your organisation's work on palm oil funded?

WWF- Malaysia General Funds - Public Donations and Sponsors

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**2. TimeBound Plan**

**2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?**

2007

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**2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?**

2007

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### 3. Actions for Next Reporting Period

#### 3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

1)Engage with buyer companies to increase uptake of RSPO CSPO 2)Linking international & local buyer companies with smallholder supply chain 3)Introduce Environment, Social, Government (ESG) toolkit to banks & financial institutions 4)Engaging multi-stakeholder platform as solution driven initiative 5)Communicate benefits & importance of sustainable palm oil & certifications to consumers and public 6)Communication collateral on sustainable consumption and production. 7)Promoting International Palm Oil Buyer Scorecard 8) Enhancing NDPE assurance for buyers

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#### 4. Shared Responsibility

*The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at [acop@rspo.org](mailto:acop@rspo.org)*

##### Labour & Labour Rights

**4.1 Does your company have a publicly-available policy covering Labour & Labour Rights?**

No

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##### Ethical Conduct & Human Rights

**4.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?**

No

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##### Occupational Health & Safety

**4.3 Does your company have a publicly-available Policy covering Occupational Health & Safety?**

No

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##### Climate Change & Greenhouse Gas (GHG)

**4.4 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?**

No

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##### Complaints & Grievances

**4.5 Does your company have a Complaints & Grievances Mechanism?**

No

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##### Smallholders

**4.6 Does your company support oil palm independent smallholder groups?**

Yes

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**4.7.1 Does this support cover:**

- Fair and transparent dealings with Smallholders  
 Improved Smallholder livelihoods

**4.6.2 How is your company supporting them?**

Thought international funded project to enhance smallholder livelihoods though adoption of RSPO principals and criteria and also to encourage RSPO certification for smallholders

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## 5. Challenges

### 5.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

Application of MSPO in Malaysia as a mandatory certification and national approach has significantly impacted the positioning of RSPO in Malaysia

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### 5.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

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### 5.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

<https://www.wwf.org.my/?26905/Cooperative-to-Make-Sustainable-Palm-Oil-Certification-Accessible-to-All>

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