

## Particulars

### About Your Organisation

#### 1.1 Name of your organisation

Woodland Park Zoological Society

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organisation?

- Palm Oil Grower
- Processor and/or Trader
- Consumer Goods Manufacturer
- Retailer
- Bank and/or Investor
- Social and/or Development NGO
- Environmental and/or Conservation NGO
- Affiliate

#### 1.3 Membership number

6-0037-15-000-00

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#### 1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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#### 1.5 Membership sector

Ordinary

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## NGOs

### 1. Operational Profile

#### 1.1 What are the main activities of your organisation?

Woodland Park Zoo is a conservation organization. We have animals in our care, and support conservation programs in the field. Many of those conservation programs are focused on species, habitat and global issues of concern. One of the global issues of concern is the expansion of agriculture and making sure it is done and managed in a sustainable way.

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#### 1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

2019 was an important year for Woodland Park Zoo moving forward with the education of our visitors on RSPO and sustainable palm oil products. We updated the palm oil section on our webpage: <https://www.zoo.org/palmoil> We highlighted the work of our field conservation partner Hutan, their work with oil palm growers, and reforestation efforts to protect orangutans, Asian elephants and hornbills. <https://blog.zoo.org/2019/10/where-hope-takes-root.html> In addition, we have a program called Network for Nature, which engages young professionals. In 2019 and well in to 2020 the group chose to focus on orangutans and the use of Certified Sustainable Palm Oil. Through a series of Instagram posts we are encouraging these young professionals to learn more about RSPO, CSPO, and use the Cheyenne Mountain Zoo app when grocery shopping to support those companies that have committed to RSPO and sustainable palm oil. Currently we are looking to redo all the graphics at our orangutan exhibit to focus more on palm oil and the work our partners are doing with RSPO to save species and habitats. In addition we have revised our palm oil page <https://www.zoo.org/palmoil/faq> to be more clear and up to date. With the receipt today of the educational guides for youngsters, we will look to add those to our page, share with our young professional's network since we believe it is never to early to teach our children about sustainable food sources.

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#### 1.3 What percentage of your organisation's overall activities focus on palm oil?

15%

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#### 1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

Yes

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#### 1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

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#### 1.6 How is your organisation's work on palm oil funded?

Funding for the work we did with Hutan came through a grant that we used to go to the Kinabatangan for storytelling video and interviews. The work we do on grounds is a part and function of our wildlife conservation division; content and creative; and policy and advocacy departments. Much of the field work is funded by individual donors.

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**2. TimeBound Plan**

**2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?**

2015

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**2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?**

2015

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### 3. Actions for Next Reporting Period

#### 3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

We will continue to work with our retail partner "Event Network" to feature products in our ZooStores that contain or source CSPO. We will continue to message that in our stores. We will continue to collaborate with our food service partner, "Levy," to make sure that the foods and cleaning products used are compatible with RSPO standards and that we're doing all we can to source goods with CSPO. Part of our contract with Levy was an agreement that they source goods that include CSPO. In 2020 we will continue to educate our various audiences on how to become active participants in sourcing goods from companies that are committed to participating in the RSPO, and that are sourcing CSPO. We will do this through our Network for Nature weekly posts on instagram, our updated candy guides featuring RSPO member companies and their products, and continuing to tell the stories of conservation work by our field partners that are collaborating with palm oil growers to protect species and habitats. Our greatest impact is showing how our conservation partners are collaborating with palm oil growers to care for the species and habitat, these are the stories our audiences want, the small successes.

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#### 4. Shared Responsibility

*The Board of Governors of the Roundtable on Sustainable Palm Oil (RSPO) approved new Shared Responsibility rules on 31 October 2019, requiring all members to share sustainability requirements and obligations. Reporting of Shared Responsibility indicators will be done through several channels, including ACOP. As the implementation of Shared Responsibility reporting is still on-going and in development, the Shared Responsibility section in ACOP is not yet final and may change in future ACOP cycles. For more information on Shared Responsibility, please go to <https://rspo.org/news-and-events/news/what-are-the-new-shared-responsibility-rules> or email the ACOP team at [acop@rspo.org](mailto:acop@rspo.org)*

##### Labour & Labour Rights

4.1 Does your company have a publicly-available policy covering Labour & Labour Rights?

No

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##### Ethical Conduct & Human Rights

4.2 Does your company have a publicly-available Policy covering Ethical Conduct & Human Rights?

No

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**Occupational Health & Safety****4.3 Does your company have a publicly-available Policy covering Occupational Health & Safety?**

Yes

**4.3.1 Has your company previously uploaded or linked its Occupational Health & Safety policy in previous ACOP reporting cycles?**

No

**Climate Change & Greenhouse Gas (GHG)****4.4 Does your company have a publicly-available policy covering Climate Change & Greenhouse Gas (GHG)?**

Yes

**4.4.1 Does the policy cover:**

- Identification and assessment of GHG
- Public reporting of GHG footprint
- Monitored implementation plan to reduce or minimise GHG emissions

**4.4.2 Has your company previously uploaded or linked its Climate Change & Greenhouse Gas policy or report in previous ACOP reporting cycles?**

No

**Complaints & Grievances****4.5 Does your company have a Complaints & Grievances Mechanism?**

No

**Smallholders****4.6 Does your company support oil palm independent smallholder groups?**

No

**4.6.3 Do you have any future plans to support oil palm Independent Smallholders?**

Yes

## 5. Challenges

### 5.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- No challenges faced
- Others

Others

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### 5.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- No actions taken
- Others

Others

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### 5.3 If your organisation has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

Link to our sustainable zoo plan is here: <https://www.zoo.org/greenzoo> In addition, all the human rights and shared responsibility questions you had are covered in our employee handbook, which is not public, but can be made available to RSPO.